

UPDATED 9/4/13

**C. Samuel Sutter, District Attorney
Office of the Bristol County
District Attorney**



UNDERAGE DRINKING PREVENTION CONFERENCE

Registration Brochure

Thursday | September 26, 2013

Holiday Inn Taunton
700 Myles Standish Blvd.
Taunton, MA 02780



**Bristol County District
Attorney Sam Sutter**
is pleased to announce the first
county-wide
**UNDERAGE DRINKING
PREVENTION CONFERENCE**

This *free* daylong conference will take place on
Thursday, September 26, 2013,
**From 8:30am - 3:30pm, at the Taunton Holiday
Inn.** The conference aims to raise awareness, reduce
underage drinking, and curtail collateral consequences
such as drunk driving, sexual assaults, and other
dangerous behaviors. The conference seeks to
strengthen collaboration between key stakeholders and
encourage coordinated action to prevent underage
drinking.

This conference is designed for interested stakeholders:
Parents ▪ Students ▪ School Personnel ▪ Law Enforcement
Court Personnel ▪ Youth-based Organizations ▪ Health
Care Providers ▪ Social Service Providers ▪ Prevention
Specialists ▪ Public Officials ▪ Lawyers
and College Administrators

Early registration is encouraged as space is limited.
Registration deadline: September 19th
Questions about registration or conference accommodations
should be directed to:
Cecelia Porché at (508) 961-1984, or
Cecelia.m.porche@state.ma.us

CEU's will be applied for.
Certificates of attendance will be provided.

**This conference is supported by the
Massachusetts Executive Office of
Public Safety and Security**



The exhibit hall will showcase a variety of local and national organizations offering educational materials to support underage drinking prevention and intervention.



AGENDA

8:30am-9:15am

Registration | Exhibit Hall | Continental Breakfast

9:15am-9:30am

Welcome

Tom Hoye, Mayor, City of Taunton

Opening Remarks

Anne P. Powers, Undersecretary for Law Enforcement
Executive Office of Public Safety and Security

C. Samuel Sutter

Bristol County District Attorney

9:30am-10:30am

KEYNOTE

Dr. Marissa Silveri

10:30am-10:45am

Break | Exhibit Hall

10:45am-12:00pm

WORKSHOP SESSION 1

12:00pm-1:15pm

WORKSHOP SESSION 2

1:15pm-2:00pm

Lunch | Exhibit Hall

2:00pm-3:15pm

WORKSHOP SESSION 3

3:15pm-3:30pm

Evaluations | Exhibit Hall | Certificate Distribution

KEYNOTE SPEAKER



MARISA M. SILVERI, PHD

- Assistant Professor of Psychiatry, Harvard Medical School
- Adjunct Assistant Professor of Psychiatry at Boston University School of Medicine
- Director, Neurodevelopmental

Laboratory on Addictions and Mental Health, Imaging Center
McLean Hospital

Dr. Silveri is a nationally acclaimed Behavioral Neuroscientist. Dr. Silveri will present her work on adolescent brain development and the effects of alcohol and drug use on brain function. She will also discuss her research on binge drinking in college aged populations and opportunities for intervention.

WORKSHOPS

Workshops are designed around three subject tracks:

Community, Law Enforcement and Youth.

You may select a workshop from any track.

PUBLIC POLICY CAMPAIGN

Presenter: Michael Aguiar

Michael Aguiar is a Youth Program Director with SSTAR in the City of Fall River. Michael has over 25 years experience designing and implementing youth development programs focused on substance abuse prevention. Michael also has experience in community organizing around underage tobacco, alcohol and drug use, and access.

Workshop Description: This workshop will focus on how to utilize youth to enact public policy change using the Strategic Prevention Framework model. A successful youth driven policy change effort will be examined and discussed step by step.

Participants will be able to:

- Create a community specific needs assessment
- Design a youth driven public policy campaign
- Evaluate the effectiveness of the public policy campaign

CONFERENCE TRACK: COMMUNITY

HOW TO MOBILIZE STUDENTS, PARENTS, AND SUSTAIN COMMUNITY COALITIONS

Panel Participants: Michael Aguiar, Theresa Manning and Stephanie Patton

Michael Aguiar is a Youth Program Director with SSTAR in the City of Fall River. Michael has over 25 years experience designing and implementing youth development programs focused on substance abuse prevention. Michael also has experience in community organizing around underage tobacco, alcohol and drug use, and access.

Mike will discuss his success with recruiting, engaging, and sustaining students to mobilize underage drinking prevention campaigns and policy change.

Theresa Manning, MPA, is a Program Coordinator with the Dukes County Health Council Youth Task Force (YTF). Prior to this, Theresa spent several years working in a variety of Human Service organizations. Currently, Theresa works with a community-wide coalition to mobilize Martha's Vineyard with a culture that values substance abuse prevention.

Theresa will discuss her program success with recruiting, engaging and sustaining parents with her creative "chat and chowder" events, parent speaker series and Safe Homes Pledge Network along with other strategies.

Stephanie Patton, MPH, is a Prevention Coordinator for OASIS (Organizing Against Substances in Stoughton). Stephanie has been working in substance abuse prevention for the past 15 years. She is the former Director of the Southeast Center for Healthy Communities where she provided technical assistance and training to substance abuse prevention coalitions throughout Southeastern MA.

Stephanie will discuss her success with community coalition building and tips for sustainability.

Panel Moderator: Carl Alves

Carl Alves provides technical assistance services for MassTAPP (Massachusetts Technical Assistance Partnership for Prevention) as well as coordinating a wide range of drug prevention and treatment initiatives on the South Coast. He is trained as a drug and alcohol counselor and has been working in the field since 1992.

CONFERENCE TRACK: COMMUNITY

3RD MILLENNIUM CLASSROOMS

*Presenters: Katie Church, Vice President of Operations
Ronald F. Moorman, Director, East Coast Region*

Since 1999, **3rd Millennium Classrooms** has created prevention and intervention courses for colleges, high schools, and the courts. In partnership with San Diego State University's eCHECKUP TO GO, they create evidence-based Interventions That Make Sense™ for teens and young adults.

Workshop Description: This workshop will discuss and demonstrate the 3rd Millennium Classrooms individualized, evidence-based, online behavioral health programs. These courses were created to positively impact behavior and can be delivered to a wide audience at a low cost. The Under the Influence alcohol course, Marijuana 101, STOPLifting, and Parent-Wise courses have been used by the Bristol County District Attorney's Office since 2010.

CONFERENCE TRACK: COMMUNITY

BINGE DRINKING – GIRLS AT RISK

*Presenters: Assistant District Attorney Katie Rayburn
Dr. Marisa Silveri*

Katie Rayburn is an Assistant District Attorney with the Bristol District Attorney's Office handling complex felony cases in Superior Court. Katie was recently named one of the top women lawyers in Massachusetts by Massachusetts Lawyers Weekly.

Dr. Marisa Silveri is an Assistant Professor of Psychiatry at Harvard Medical School, Adjunct Assistant Professor of Psychiatry at Boston University School of Medicine, and Director of the Neurodevelopmental Laboratory on Addictions and Mental Health, Imaging Center at McLean Hospital.

Workshop Description: In January 2013, the CDC issued a press release that binge drinking is a serious, under-recognized problem among women and girls. Binge drinking is reported by one in five high school girls. A lead researcher from Harvard released a report in May 2013, which revealed female college students were more likely than male college students to exceed national weekly alcohol limits. Binge drinking is a risk factor for many health and social problems among females, including diseases, long-term health consequences, dating violence, sexual assaults, accidents, and death. Participants will be provided with case examples, information about the relationship between binge drinking and dangerous behaviors, and opportunities to reduce harm through education and intervention.

CONFERENCE TRACK: COMMUNITY, STUDENTS

INTERVENTION AND TREATMENT OPTIONS

Presenter: Craig Gaspard, MSW, LICSW, MPA, Stanley Street Treatment and Resources (SSTAR)

Craig Gaspard has over 10 years of clinical experience. He is currently the Staff Director of BOLD (Building Our Lives Drug-Free), a DCF/SAMSHA funded drug abuse prevention coalition, a prevention educator for prescription drug abuse prevention, and part time outpatient clinician.

Workshop Description: Drinking . . . how bad is it, when should treatment begin and where to go for help? These can be daunting questions for parents or anyone who works with teens and young adults. A clinician will discuss warning signs, intervention techniques, and a range of treatment services and programs in a continuum of care, including: counseling, inpatient and outpatient services, and other programs.

*Each participant will receive a regional substance abuse ***Treatment Resource Guide.***

CONFERENCE TRACK: Community

BIA-MA BRAINS AT RISK & GATEWAY

Presenter: BJ Williams, Manager of the Prevention Department and Court-related Programs at the Brain Injury Association of Massachusetts (BIA-MA).

BJ Williams started working for the BIA-MA in the summer of 2007 as a brain injury survivor speaker. The mission of the **BIA-MA** is to create a better future for brain injury survivors and their families through brain injury prevention, education, advocacy, and support.

Workshop Description: ***Brains at Risk (BAR)*** is a Victim Impact Program. It is both designed and implemented by the BIA-MA. Intended for individuals on probation for dangerous driving crimes (OUI/DUI, speeding, texting and driving, etc.—69% of participants were referred due to an impaired driving offense), BAR is a PowerPoint presentation aimed at educating the participants on how certain behaviors (specifically related to driving) increase the risk for traumatic brain injury. BAR also aims to prevent future dangerous driving behaviors. The ultimate goal of this program is to make individuals understand how their behaviors not only affect and endanger themselves, but also everyone around them.

The **Gateway Program** is a two-part diversion series designed to promote brain injury awareness and prevention among adolescents who have been arrested for misdemeanor offenses that could result in TBI. The program makes the link between risky behaviors and the causes, costs, and consequences of brain injuries.

Gateway's curriculum focuses on the risks of underage drinking, the effects of alcohol and marijuana on the teenage brain, and the importance of safe driving. Attendees participate in empathy exercises and hear from survivors of brain injury who describe how their injuries have changed their lives.

Gateway, conducted in collaboration with the District Attorneys' offices throughout the Commonwealth, gives juveniles with first-time convictions a second chance to make good choices.

CONFERENCE TRACK: COMMUNITY, STUDENTS

AT&T: TEXTING AND DRIVING – IT CAN WAIT!

Workshop Description: Despite a ban on texting while driving in Massachusetts – drivers continue to text putting themselves and others at risk. Like drunk driving, distracted driving has the same consequences, including highway fatalities. AT&T has launched a nationwide campaign – *It Can Wait* - to warn drivers, especially teens, about the dangers of texting and driving. Participants will have an opportunity to:

- Hear a presentation that outlines the dangers of texting and driving.
- View ***The Last Text*** - a powerful 10-minute documentary that features real stories of lives drastically altered – or even ended – because of texting while driving.
- Learn about mobile applications designed to curb texting and driving.
- Take part in a **Virtual Texting-While-Driving Simulator** that allows users to experience the dangers of texting while driving.
- Learn about and take, the **No Texting and Driving Pledge** that encourages drivers to make a lifelong commitment to never text and drive.

*AT&T will donate one wireless **Jam Box** speaker – valued at approximately \$150. All students that attend the conference are eligible to participate in a drawing for the speaker.

CONFERENCE TRACK: STUDENTS

SADD 101

Presenter: April Cabrera, SADD Director of Youth Development

Co-Presenter: Taylor Seaboyer, SADD Program Assistant

April Cabrera joined SADD (Students Against Destructive Decisions) in June 2013. As the Director of Youth Development, April is responsible for supporting, developing, and implementing programming for SADD national and MA SADD. April has over ten years experience in youth development, prevention programming, positive health promotion and implementation of environmental strategies for several community nonprofit programs.

Taylor Seaboyer joined SADD as the Youth Program Assistant in July 2013. Taylor has been involved with SADD since 2006. She served on the Massachusetts SADD Student Advisory Board for three years. She has worked on countless campaigns for prevention of underage drinking, tobacco and drug use.

Workshop Description: This workshop will give participants a general overview of Students Against Destructive Decisions (SADD) history and signature programming. We will discuss the value of having SADD chapters in middle schools and high schools. Participants will also learn how SADD can greatly impact their communities. Participants will leave feeling empowered to start or rejuvenate a SADD chapter in their school and have the knowledge to make it happen.

CONFERENCE TRACK: STUDENTS

THINK ABOUT IT . . . PROM & GRADUATION SEASON

Presenter: April Cabrera, SADD Director of Youth Development

Co-Presenter: Taylor Seaboyer, SADD Program Assistant

Workshop Description: It's never too early to start planning for prom and graduation prevention activities. Prom and graduation season can bring about preventable tragedies associated with underage drinking. This workshop will highlight the partnership between Students Against Destructive Decisions (SADD) and the National Highway Traffic Safety Administration (NHTSA) who created a campaign that provides a fun and exciting way for SADD chapters, prevention coalitions, or youth organizations to establish dialogue among school administrators, teachers, and students to create a safer and more positive environment in their school. This campaign will show participants how to increase visibility and awareness in their community regarding the dangers of alcohol, other drugs, and impaired driving, especially during prom and graduation season. Participants will leave this workshop will skills on how to use the power of positive action by youth to make their communities safer.

*Each School/Organization that attends this workshop will receive a free **SADD *Think About It Prom and Graduation Campaign Kit*** – a tote bag which contains a planning binder filled with tips and templates, pencils, bracelets, prom pledge cards, and more.

CONFERENCE TRACK: STUDENTS, COMMUNITY

SOCIAL HOST LAW

Presenter: Richard L. Campbell, Esq.

Be a Parent, Not a Pal is a nationally recognized program designed to educate students, parents, teachers, law enforcement and members of the community about the Social Host Law, and to illustrate the legal consequences of allowing those under the age of 21 to possess alcoholic beverages.

Workshop Description: Social host liability is the legal term for the criminal and civil responsibility of a person who furnishes liquor to a guest. ***Be A Parent, Not A Pal*** is a multimedia program designed by attorney Richard Campbell. The presentation will include stories of victims of underage drinking as well as of the hosts who have been prosecuted under the Social Host Law. The presentation will show what happens when good kids make bad decisions and well-meaning parents who think that they are providing safe havens for their children and children's friends discover that these havens are not safe after all. Finally, the presentation will discuss the liability of social hosts when civil actions with millions of dollars at stake rapidly follow criminal prosecutions.

CONFERENCE TRACK: LAW ENFORCEMENT, COMMUNITY, STUDENTS

PARTY/EVENT MANAGEMENT & FAKE ID'S

Presenters:

*John Fitzgerald, Sergeant Detective, Boston Police Department
Ted Kuklinski, President, Advanced ID Detection*

John Fitzgerald, B.S., has been a Boston Police Officer for 17 years. He has worked in the City Wide Drug Control Unit, Youth Violence Strike Force (Gang Unit), and the Boston Police Special Investigations Unit. He is currently assigned to District B-3 (Mattapan/Dorchester). He also serves as an adjunct instructor at both the Boston Police Academy and the Transit Police Academy.

Theodore Kuklinski, PhD, is the president of Advanced ID Detection (Medway MA), a leading provider of ID authentication systems to liquor stores, bars, clubs, casinos, and law enforcement. He has over 40 years of experience in ID scanner development, image processing, pattern recognition, OCR, and barcode technology. His work focuses on helping both commercial enterprises and law enforcement stop the usage of fake IDs.

Workshop Description: This workshop will discuss strategies for underage drinking party and event containment, processing, and controlled dispersal. How to utilize social networking sites to gather information about underage drinking parties and activities. Participants will also learn about the impact of fake ID's on youth access to alcohol along with strategies and tools to detect fake ID's.

CONFERENCE TRACK: LAW ENFORCEMENT

UNDERAGE DRINKING AND OUI – WHAT HAPPENS IN COURT

Presenter: Paul J. Machado, Second Assistant District Attorney

Paul Machado is the Second Assistant District Attorney for the Bristol District Attorney's Office. He has served as Chief of the District and Juvenile Courts since 2007. Prior to the District Attorney's Office, Attorney Machado ran a private defense practice in Fall River for 20 years.

Workshop Description: This workshop presents an opportunity to discuss strategies to improve prosecution of underage drinking and operating under the influence cases. The statistics about underage drinking suggest that it is a problem not to be ignored. When appropriate, Diversion alternatives provide an opportunity to educate the involved youths without imposing harsh criminal sanctions. Impaired driving, both by alcohol and drugs, is frequent and sometimes deadly. But the prosecution of these crimes is often problematic. Are there law enforcement/prosecution strategies that can improve the results?

CONFERENCE TRACK: LAW ENFORCEMENT, COMMUNITY



Office of the Bristol County District Attorney

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888 Purchase Street

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(508) 997-0711

(508) 991-7641

www.bristolda.com



Directions to Holiday Inn Taunton

700 Myles Standish Blvd. | Taunton, MA 02780

508-823-0430

From Points North of Boston – Take Rte. 128/95 South, to Rte. 95 South, to Rte.495 South, to Exit 9 Bay Street. Take a right off ramp and then a right at the lights into Myles Standish Industrial Park.

From Boston and South Shore – Take Rte 93/3 South, to Rte. 24 South, to 495 North, to Exit 9 Bay Street. Take left off ramp and a right at the lights into Myles Standish Industrial Park.

From Worcester, Springfield and Points Northwest – Take Massachusetts Turnpike (Rte. 90) to rte. 495 South, to Exit 9 Bay St. Take a right off ramp and a right at the lights into Myles Standish Industrial Park.

From Providence Rhode Island – Take Rte. 95 North to Rte. 495 South, to Exit 9 Bay Street. Take a right off ramp and a right at the lights into Myles Standish Industrial Park.

From Cape Cod and The Islands – Take Rte 495 North to Exit 9 Bay Street. Take a left off ramp and a right at the lights into Myles Standish Industrial Park.

From Newport Rhode Island – Take either Rte. 114 or Rte 138 North to Rte. 24 North, to Rte. 495 North, to Exit 9 Bay Street. Take a left off ramp and a right at the lights into Myles Standish Industrial Park.

From New Bedford, Fall River and Points South – Take Rte. 24 North, to Rte. 495 North, to Exit 9 Bay Street. Take a left off ramp and a right at the lights into Myles Standish Industrial Park.

From Plymouth and Surrounding Areas – Take Rte.44 West, to Rte. 24 North, to Rte. 495 North, to Exit 9 Bay Street. Take a left off the ramp and a right at the lights into Myles Standish Industrial Park.

REGISTRATION FORM

Send completed registration form to:

Cecelia M. Porché, Director of Community Affairs
Office of the Bristol District Attorney
888 Purchase Street
New Bedford, MA 02740
Cecelia.m.porche@state.ma.us
(508) 961-1984, (508) 991-7641 (fax)

Registrations can also be completed online at:
www.bristollda.com

Please select **one** workshop for each session.

**Workshop
Session 1
10:45-12:00**

- 3RD MILLENNIUM
- PUBLIC POLICY
- SADD 101
- SOCIAL HOST LAW

**Workshop
Session 2
12:00-1:15**

- STUDENTS, PARENTS
AND COMMUNITY
- AT&T
IT CAN WAIT
- INTERVENTION /
TREATMENT
- OUI STRATEGIES

**Workshop
Session 3
2:00-3:15**

- BIA-MA
- PROM &
GRADUATION
- BINGE
DRINKING
- PARTY/EVENT
MANAGEMENT

NAME _____

TITLE _____

ORGANIZATION _____

ADDRESS _____

EMAIL _____

PHONE _____

ACCOMODATIONS _____

REGISTRATION DEADLINE - SEPTEMBER 19, 2013

A word cloud centered on the theme of underage drinking prevention. The most prominent words are 'UNDERAGE DRINKING PREVENTION' and 'LAW ENFORCEMENT', both in large, bold, dark red letters. Other significant words include 'PARENTS', 'STUDENTS', 'COMMUNITY', and 'PREVENTION'. The cloud also features various related terms such as 'Don't Drink and Drive', 'SADD', 'Healthy Choices', 'Enforcement', 'Solutions', 'Leadership', 'MADD Resources', 'OUI', 'Mobilize', 'Education', 'Intervention', 'Consequences', 'Addiction', 'Community Coalitions', 'Policy Change', 'Distracted Driving', 'Treatment', 'Environmental Change', 'Social Host Liability', 'Binge Drinking', 'Teenage Brain Development', 'Engage Schools', and 'MADD'. The words are arranged in a roughly circular pattern, with some overlapping.

SADD
PARENTS
Don't Drink and Drive
STUDENTS
Solutions
Enforcement
Healthy Choices
Leadership
Environmental Change
COMMUNITY
Social Host Liability
Binge Drinking
Teenage Brain Development
Prevention
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